



Dear Community Partner,

We hope you enjoy the April edition of the City of Janesville's Community Advocate Update, filled with the latest information about exciting happenings here in Janesville!

Kuborn Named Economic Development Director: After a comprehensive search, the City has selected Jimmi Kuborn for the position of Economic Development Director. Kuborn comes to Janesville with extensive experience in economic and business development, having most recently served as Executive Director of the City of Converse Economic Development Corporation in Converse, Texas. Notable achievements from her tenure include securing \$63 million in new capital investment and approximately 500 new jobs between 2019 and 2021. Kuborn begins her position with the City on May 2, 2022. Learn more on the [City's website](#)!

First Fridays on Festival: The Janesville Recreation Division and Downtown Janesville, Inc. are excited to introduce First Fridays on Festival Street, a new summertime concert series in the Town Square. On the first Friday of the month, from May through August, local musicians will perform live concerts at the JP Cullen Pavilion from 11:30 a.m. to 1:30 p.m. Attendees may also enjoy food trucks on Festival Street and giant lawn games on the Great Lawn gathering space. Visit the [City's website](#) to learn more!

Pay It Forward Grant Program Update: Agenda materials for the City Council meeting on April 11, 2022, will be posted by Wednesday, April 6, 2022, at 4:30 p.m. These materials will include the Pay It Forward Grant Program Committee's recommendations for grant awards. The City Council will consider and potentially take action on these recommendations at the April 11 meeting. The public can access agenda materials at www.janesvillewi.gov/materials.

Park Place Pick Up: There are many beautiful sites to see as spring begins in Janesville. However, it's also when a particular eyesore becomes apparent, litter. The City is asking the community to join in the Park Place Pick Up! Next time you are out enjoying Janesville's natural beauty, take a moment to notice and remove litter. Submit photos of yourself participating in the initiative to cojmedia@ci.janesville.wi.us. The City will recognize submitted photos on social media. Learn more at www.janesvillewi.gov/parkplacepickup!

Comprehensive Plan Update Engagement: The Janesville Comprehensive Plan is an essential planning tool for the City. To encourage public participation in the plan's update, the Planning Division is introducing the [Places of Janesville](#) online engagement tool. This platform invites community members to share their perspectives to plan for Janesville's future health, well-being, and prosperity. Visit the [City's website](#) to participate today!

Upcoming Events & Activities

- **Bunny at the Square:** The Janesville Recreation Division invites the community to hippity-hop to Town Square in downtown Janesville for Bunny at the Square! From 10 a.m. to noon on Saturday, April 9, participants can visit various stations sponsored by local businesses and organizations. Collect treat-filled eggs or other surprises and enjoy fun activities along the way! Learn more on the [City's website](#).
- **Music for Ukraine-Support for Refugees:** Join community members on Saturday, April 9, from 1 to 2:30 p.m. in Town Square for a concert benefiting refugees from Ukraine. The event will feature short talks on the refugee experience and children's activities. Additional information is available on the [event's poster](#).
- **Volunteer Appreciation and Awards Ceremony:** Sunday, April 17, marks the start of National Volunteer Week! The City is excited to celebrate by hosting its 2022 Volunteer Appreciation and Awards Ceremony on Thursday, April 21, at 3:30 p.m. in the Council Chambers at City Hall. The community is encouraged to attend and help thank the over 600 individuals who freely contribute their time and talents to supporting the City's mission. Ceremony details are available on the [City's website](#).

Questions? Contact Nick Faust, Communications Specialist at faustn@ci.janesville.wi.us or (608) 755-3094

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